Natural Colors

Prinova
NAGASE Group

Strategically Sourced Natural Colors

Benefits:

- **Shorter Lead Times** - More efficient delivery and reduced transportation costs.
- **Agility** - Able to respond quickly to needs and requirements.
- **Enhanced Reliability** - Minimizing the risk of disruptions.

Plant Based and Sustainable

Benefits:

- **Natural Ingredients** - Colors extracted from fruits, vegetables, and other plant-based sources.
- **Clean Label** - Enhance products with colors that appeal to consumers with clean label appeal.
- **Eco-Friendly** - Support sustainability with responsible and ethically sourced natural colors.

Available in powder and liquid
Expert technical team to support your formulation
Manufacturer has been producing natural colors for over 30 years

Prinova's Natural Colors Portfolio

Annatto Extract	Fully integrated operation from the field to special formulations.
Emulsions	Advanced performance emulsions specially formulated for cloudy beverages.
Spray Dry	Water soluble powders with and without maltodextrins.
Microencapsulate	High performance for confectionary and dry beverages.
Food stuff	Ultrafiltered fruit and vegetable juices.

Red beet Red/orange	**Spirulina** Green
Carminic Acid Red/orange	**Blue spirulina** Blue
Paprika Orange	**Jagua** Blue
Annatto Orange	**Malt** Brown
Carotene Red/yellow/orange	**Vegetable juices** Red/Brown
Lutein Yellow	**Fruit juices** Red/violet
Turmeric Yellow	**Carbob Black** Black